



# NEWTON 4.3 BWR

# e-shelf-labels



## TECHNICAL DETAILS

### GENERAL:

Dimensions (mm)	130.3 x 42.4 x 13.9
Button	2 Buttons
LED	7 Colors

### DISPLAY:

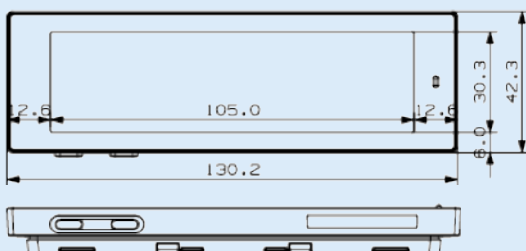
Display Technology	Full graphic E-ink display
Active display area (mm)	105.4 x 30.7
Resolution (pixels)	522 x 152
Pixel density	125 DPI
Pixel colors	BW / BWR / BWY
Viewing angle	Nearly 180°

### OPERATION:

Usable pages	Up to 7 pages
Operating temperature	0°C to 40°C
Waterproof	IP67
Battery	2 x CR2450
Battery lifetime	10 years (2 updates/day)
Encryption	128-bit AES
Compliance	CE, ROHS, FCC

### CONNECTIVITY:

NFC	FeliCa NFC Forum Type 3
ESL operating frequency	2,4 GHz
Wireless firmware update	Yes



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